



WELLING UNITED FOOTBALL CLUB

ADVERTISING AND SPONSORSHIP

PRODUCTS & PRICING — SEASON 2018/19 —

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Welling United Football Club 2018/19 Season Advertising and Sponsorship, Products & Pricing



Take out one of our main products and you will automatically be listed as a sponsor on our website, with a link from your company's logo, through to your own website, free of charge.

Programme Advertising *(Prices are subject to VAT @ 20%)*

Promote your business through our matchday programme throughout the season.

1/8 Page advert £150

1/2 Page advert £350

1/4 Page advert £250

full Page advert £500

Advertising Boards

Advertise your business at our stadium throughout the season.

Advertising cost £500 plus cost of board production (£125 + VAT through our supplier for standard 8 x 2.5ft board, or client can supply).

Advertising Banners

Promote your business by placing an advertising banner on our perimeter fence on Park View Road throughout the season.

Advertising cost £1,000 plus cost of banner production (prices quoted through our supplier, or client can supply).

Player Sponsorship *(Prices are subject to VAT @ 20%)*

Show your support for an individual player and your name will appear alongside the player of your choice in every match day programme throughout the season.

Player of your choice per season £125

Match Day Sponsorship *(Prices are subject to VAT @ 20%)*
League games only. Costs available for annual Charlton friendly and cup fixtures.

Package includes:

- Regular PA announcements of your business
- Your logo on front & back cover of our programme
- Hospitality for up to six people in the Eric Brackstone suite
- 6 x seats in the main stand
- Signed Welling United shirt

- Complimentary matchday programmes
- Man of the Match sponsorship, including photographed presentation on the pitch (digital photo provided which appears in the next home matchday programme)

Match Day package for six people £400

Additional guests **£25 per guest**

Match Day Mascots *(arranged through WUSA)*

Package includes:

- 3 x match tickets including one for a mascot (under 15) plus two accompanying adults)
- A Welling United replica shirt to keep
- Use of the Eric Brackstone suite
- A signed matchday programme
- Your child's photograph in the match day programme
- Kick about with the players before kick off
- Lead the team out onto the pitch
- A memento of the day

Mascot package £100

Bespoke Packages

We have many other ways in which to advertise your business and sponsor the Club. Please contact our commercial representative via email or telephone to discuss your requirements, or for further information.

Contact email commercial@wellingunited.com

or phone 07860 834423

For Mascot enquiries email gnleman4966@gmail.com

or phone 07930 900099